**INDUSTRY SPECIFIC**

Hi [First Name],

Recently, I have been researching [Company Name]. From my experience, I know companies in the industry are often challenged by [challenge], [challenge] and [challenge]. By way of background, some relative accomplishments I have that have helped solve similar issues include:

* [Star Story]
* [Star Story]
* [Star Story]

Can we find [enter time frame] minutes over the next two weeks to get acquainted and explore if my skills are a good match for [Company Name]? From there we will both likely know if there is a basis for continuing the conversation or not. If we haven’t had a chance to connect and set a time by [insert relative date], I’ll follow back up with you.

Thanks so much and hope to speak with you soon.

[signature]